



Direct Marketing Association

## **Business-to-Business Council**

### **The DMA Business-To-Business Marketer Of The Year Award 2008**

#### **Nomination Form**

#### **Nominee**

Name:

Title:

Company:

Address:

City, State, Zip

Phone Number:

Email Address:

#### **Nominated By**

Name:

Title:

Company:

Address:

City, State, Zip

Phone Number:

Email Address:

The following questions should be completed with as much information as is necessary to give insight into the nominee's involvement or contribution in each area.

Please skip any questions that you do not have the information for and feel free to write as full an explanation as necessary. If you are completing this form on paper, please attach additional sheets as needed.

**1. Achievements**

Please consider what this individual has contributed to business-to-business marketing and its development as a marketing practice; what recognition they have received from peers or others, demonstration of leadership qualities, etc.

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**2. Innovation**

Please talk about the individual's innovations or creative thinking related to business-to-business marketing. Why do you believe this person deserves the Award?

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**3. Business Impact**

How the has nominee helped drive business results within own business and industry? Please provide one to three examples.

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**Fax Form to:** Attn: Florencio (Anchie) Vicencio, (212) 768-4546

**Email:** [fvicencio@the-dma.org](mailto:fvicencio@the-dma.org)